



Call Bliss Enhances iPhone's New “Do Not Disturb” Feature

nVariance has released Call Bliss, an app which makes it easier for iPhone users to manage who can call them while Do Not Disturb is activated.

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Today, nVariance announces the release of Call Bliss, a simple-yet-powerful app that enhances iOS 6.0's new “Do Not Disturb” feature by making it easier for iPhone® users to manage who can call them while Do Not Disturb is activated.

"Wherever you go, Call Bliss automatically ensures callers you want to talk to can reach you -- and those you don't, can't," said Randy Hill, president of nVariance.

“Do Not Disturb” was one of iOS 6's most well-received additions. It silences all incoming calls unless the caller is on its “Allowed Callers” list, but doesn't make it easy to customize or modify that list for different activities and locations.

Call Bliss makes it simple to create groups of allowed callers and activate them when the user wants their calls -- or deactivate them when they don't. Even better, it can control which callers can reach the user in specific locations, such as home, work, while on the road, or at the golf course. Call Bliss will also automatically update the Allowed Callers list when entering new places, making sure the right people can always reach the user.

Call Bliss is also extremely customizable. The most important callers, such as a spouse or significant other, children, parents, best friends, and even business partners can be added to Call Bliss' “Always Allowed” list to ensure they can always connect.

For times when the user wants to be left alone, Call Bliss provides a "Blackout Mode" that silences all calls. During times when they want to be sure they can be reached by friends, family and co-workers, its "Open Door Mode" lets calls ring through from anyone in their address book, while still eliminating the annoyance of unknown callers.

"Call Bliss makes Do Not Disturb more useful and versatile, and your days more productive and enjoyable," said Hill. "Call Bliss users gain peace of mind knowing they won't miss important calls, while no longer being bothered by unwanted callers."

Call Bliss is available from the App Store at an introductory price of US \$2.99.

About nVariance: nVariance LLC is an iOS developer and publisher founded in 2011 and located in Scottsdale, Arizona. nVariance is dedicated to developing apps to improve the iOS user experience. For more information, visit <http://www.nvariance.com>.